

Appendix 1

AREA WEST CAPITAL PROGRAMME 2014/5

	2014/15 Est Spend	Actual Spend to 01/05/2015	Remaining Spend	Future Spend Excluding Slippage	Responsible Officer(s)	Responsible Officers comments on action on slippage and performance against targets
	£	£	£	£		
Capital Programme Approved in Detail						
Forton Community Association	12,500	0	12,500	0	A Gillespie	Provisional grant awarded 15.8.2012 for a Community Centre Project. 21.8.2013 grant offer extended.
Total	12,500	0	12,500	0		

**Approved in Principle and
Unallocated**

Ilminster Community Office	0		0	20,000	A Gillespie	
Area West Markets Improvement Group (Nov 2010 committee)	5,660		5,660		A Gillespie	
Unallocated Programme	0		0	79,489	A Gillespie	Once agreed funding is shown in main programme above.
Total	5,660		5,660	99,489		

Area West Development Service Action Plan 2014/15
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Action	Who	Resource	When	Outcome	Performance Measure
Provide support for the development and implementation of the Chard Regeneration Scheme, and in particular;	Andrew Gillespie/ Paul Philpott	Staff time	As agreed	Support provided to assist delivery of Town Centre and CEDA developments and any other elements of the scheme as required	Performance is reviewed by the CRS Board
Investigate opportunities to develop Stringfellow Gallery as part of town centre regeneration	Paul Philpott	Staff Time	September 2014	Options appraisal produced to inform any further work.	Decision taken about further development of potential regeneration project.
Continue to support the development of the Chard Town Team and;	Paul Philpott/ Andrew Gillespie	Staff time	On going	A financially independent Town Team with an active programme of events and activities to support business in the town centre.	Update reports to Area West Committee.
Chard Town Team emerging projects: <ul style="list-style-type: none"> - establish a part time admin support post. - renovate the minnows pond recreation area. - community garden area – Fore St. - signage de-clutter project. - “Meanwhile” displays for empty shop fronts, and; 	Paul Philpott	Staff time/Portas Partner/ MTIG/ Area West Funds	Throughout the year	Town Team becomes more established as a key broker and delivery mechanism for Town Centre improvements and regeneration.	Continuation of local practical and active support for the Town Team. Significant development/completion of emerging projects

Action	Who	Resource	When	Outcome	Performance Measure
Chard Town Team existing projects; <ul style="list-style-type: none"> - Retail incubation through the Pop-Up shop that was opened in August 2014 - Update Traders board (Bath Street) - Collect info for Town Guide App and promote the app with local traders and 	Paul Philpott	Portas Funds/Partnership with Pop-Up Britain	<ul style="list-style-type: none"> - Initially until August 2015 - Every 6 months - Throughout 2014/5 	Pop-Up shop operates in Stringfellow Gallery for min of 1 year Traders board and TGA provide mobile app guides to local retail offers that can be locally managed and updated	<ul style="list-style-type: none"> - <u>Up to</u> 20 businesses brought to the High street. Demand and viability of Pop-up shop assessed based on business and customer take up. - Traders board updated to maintain accuracy of information/retail offer - TGA content well received and evidence of use established for future monitoring
Transfer of Market Charter / Chard Market Improvements/ Prepare for re location to redeveloped ACI site	Paul Philpott	Staff time	Market Charter formally transferred from SSDC to Chard TC in Summer 2014 (revised date)	Chard Saturday Market made financially viable, successful and attractive as part of Town Centre offer	Reports to Area West Committee on this long term improvement project
Facilitate "Asset Transfer" of Chard Youth and Community Centre to Existing Tenants	Paul Philpott/ Andrew Gillespie	TBA	TBA	Asset transfer completed	To be reported to Area West Committee
Investigate feasibility/desirability of shared Customer Service desk in Guildhall with Chard Town Council.	Andrew Gillespie/ Debbie Haines	Staff time	By September 2014	Report on Options	Report completed and informed decision taken.
Grant Support to Chard Tourist Information Centre	Paul Philpott	Within existing resource	Annual	Service Level Agreement covers promotion of Chard for visitors though the Town Centre based TIC	Through Service Level Agreement

Action	Who	Resource	When	Outcome	Performance Measure
Continue to support the community planning approach of A Better Crewkerne and District (ABCD)	Zoe Harris	Staff time	On going	ABCD supported as the local regeneration group for Crewkerne with an active programme of projects and activities	Update reports to Area West.
Assist ABCD with the preparation of a new community plan for Crewkerne	Zoe Harris	Staff time	Monthly	New Community Plan to guide local improvements	
Continue to develop destination marketing project for Crewkerne with ABCD	Zoe Harris	Staff time/Project funding in place	On going	Local development and control of marketing platform to increase visitor numbers	Report to Area West Committee
Support ABCD to deliver a "Theatre in Shops" project	Zoe Harris	MTIG (High St Innovation Funding agreed)	Performance day 31/5/2014.	Increase in footfall and vibrancy of Town Centre	Evaluation report to assess impact
Support Crewkerne Town Council with the development of Henhayes	Zoe Harris	Staff time	As needed	Henhayes is maintained as important and successful Town Centre attraction	Report to Area West Committee
Collect info for Town Guide App and promote the app with local traders	Zoe Harris	Within existing resource/Portas/ Work with Marketing Intern	Throughout 2014/15	Local ownership and management of online Guide to town attractions and local retail offers that can be locally managed and updated	TGA well received and evidence of use established for future monitoring

Action	Who	Resource	When	Outcome	Performance Measure
Continue to support the community planning approach of IIminster Forum to furthering the economic, social and environmental well-being of IIminster	Zoe Harris	Staff time	Ongoing	IF supported as the local regeneration group for IIminster with an active programme of projects and activities	Update reports to Area West. .
Assist the preparation of a new community plan for IIminster	Zoe Harris	Staff time	Monthly	New Community Plan to guide local improvements	Report to Area West Committee
Continue to develop destination marketing project for IIminster – Quality in the Countryside	Zoe Harris	Staff time	Ongoing	Local development and control of marketing platform to increase visitor numbers	Report to Area West Committee
Support the development of IIminster’s Street market	Zoe Harris	Staff time	As needed	Increased footfall that improves the Town Centre offer	Report to Area West Committee
Support the development of IIminster Forum’s monthly produce market	Zoe Harris	Staff time	As needed	An established financially viable successful and attractive local Market that improves the Town Centre offer	Report to Area West Committee
Support the delivery of a town centre environmental improvement	Zoe Harris	MTIG project		Planters and Other street furniture improvements that declutter and also promote the IIminster; Quality in the Countryside branding	Report to Area West Committee

Action	Who	Resource	When	Outcome	Performance Measure
Commission project to research and provide evidence of demand for local business premises in Ilminster and Crewkerne	Andrew Gillespie	Within existing resource	To be completed by March 2015	The loss of land/premises to residential use is resisted.	Comments on Planning applications for change of use
Monitor Town Centre “problem” areas and encourage development or mitigation	Zoe Harris	Within existing resource	Ongoing	Derelict/Unsightly areas are brought back into use	Site specific
Collect info for Town Guide App and promote the app with local traders	Zoe Harris	Within existing resource/Portas/ Work with Marketing Intern	Throughout 2014/15	Local ownership and management of online Guide to town attractions and local retail offers that can be locally managed and updated	TGA well received and evidence of use established for future monitoring
Manage the Market Towns Investment Group and Investment Programmes	Andrew Gillespie / North, West & East Area Teams	Within existing resource – MTIG capital programme & Portas HSIF	On going	Programmes of Investment Market Towns guided and inspired by Community-led Plans and opportunities for collaboration	Update reports to District Executive and Scrutiny Committee. /Reports to Area Committees on individual projects
Support the “Making it Local” Investment programme, Chair small grants committee and sit on transition working group	Zoe Harris*/Andrew Gillespie	Within existing resource* (Zoe is on part time secondment to the MiL project until December 2014)	Quarterly	Funding opportunities for investment in economic development initiatives and training made available within MIL area of South Somerset.	Reports to Area West Committee

Action	Who	Resource	When	Outcome	Performance Measure
Attend Blackdown Hills Partnership meetings as SSDC rep and support SSDC Member rep on Management board	Zoe Harris	Staff time	Quarterly	Benefits of AONB status & programmes available in South Somerset	Reports to Area West Committee
Support Parish Planning	Zoe Harris/Paul Philpott	Staff time/small grants	As needed	Appropriate support is made available to Parish Councils to undertake PP development	Responses to requests for advice and practical support